
Learning Objectives

MedBridge

What's Behind Patient Adherence and Compliance? (Recorded Webinar)

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Course Objectives

Upon completion of this course, learners will be able to

- Determine the primary reason that knowledge alone does not drive changes in behavior
- Distinguish and apply the five stages of the Transtheoretical Model of Behavior Change (TTM)
- Deconstruct a list of strategies that don't help you change patient behaviors and why
- Complete a list of strategies that do help change patient behaviors and why
- Prepare a plan ahead of time using these strategies in order to maximize patient compliance and adherence